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BPE has tied up with Machine Mart for penetration in the Philippines market.



New Delhi

Best Power Equipment (India) Pvt. Ltd. (BPE), an end-to-end strategic power solutions company, has entered the Philippines market and launched its range of UPS. The range of UPS includes LI series BPI Series 650VA-2200VA, Online UPS 1 Ph Output, MSI Series 1-10KVA, Online UPS 3 Ph Output & GTMI Series 60-120KVA, and

entire Modular range 6K to 1000KVA, and Smart rack, Modularised Data centres.

In the Philippines market, BPE has tied up with Machine Mart, a young technology distributor company handling the distribution of UPS in the market. This UPS product range in Philippines is targeted at SOHO as well as industries such as pharmaceuticals, manufacturing, banking and others like data centres. Philippines has lot of call centres, and BPE Indian approval e.g., TCS, Mc Donalds, KFC, Dominos will help Machine Mart, to expand local business.

Amitansu Satpathy, Managing Director, BPE said, “The Philippines has great potential due to the technological development of the country. We have constantly directed our efforts towards providing technologically superior international quality products for our consumers. We would like to invite partners, retailers to work and grow together with BPE thus making each of our association profitable.”

The products were launched in Philippines in the end of the October 2019, and the day will be marked as BPE UPS Power day, at Philippines each year, where the company will facilitate all performers, for contributing BPE growth.

BPE is known for its innovation, R&D and manufacturing capabilities, which has now strategically expanded to International market.

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